Business management 330 (OBS 330)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
NQF Level	07
Programmes	BCom (Informatics) Information Systems
	BCom (Law)
	BCom (Business Management)
	BCom (Supply Chain Management)
	BIS (Information Science)
	BIT (Information Systems)
	BSc (Information and Knowledge Systems)
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

Strategy execution: The role of management in strategy implementation; budgets as instrument in the implementation process; leading processes of change within enterprises; supporting policies, procedures and information systems for implementation in the various functional areas; evaluation and control of implementation. South African case studies to create contextual relevance.

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